

**FACT SHEET** 



# **Empowering Diversity** in Clinical Trials.

The traditional clinical trial model **excludes more than 90 percent** of patients and providers.

Diverse audiences want to participate in clinical trials, but so often **are overlooked**, **not asked**, **or unable to access because of geographic barriers**. The Science 37 Operating System™ (OS) enables universal access to patients and providers, leading to faster enrollment, greater retention, and a more representative patient population. Leveraging the OS, the Diversity in Clinical Trials business unit's mission is to collaborate with patients, employees, sponsors, and community organizations who share our vision of eliminating health disparities in underrepresented communities through our patient-centered approach to clinical research.

### Bespoke approach to every trial



We take a bespoke approach to all our trials. We understand every therapeutic area is different, and we perform careful review of trial design, inclusion/exclusion criteria and the specific needs and/or study participation challenges expressed from diverse patients and providers, to **reduce barriers and support clinical trial equity**.

## Our decentralized approach delivers access to 3x more representative patient populations than average studies.



3x
higher enrollment from diverse communities

From our collective experience, we understand that the overarching needs of diverse audiences are trial access, education and ease of participation. Our OS enables trial execution by addressing these needs and fostering trust with patients. It's underpinned by an end-to-end technology platform and supported by specialized networks of patient communities, telemedicine investigators, mobile nurses, research coordinators and connected devices.

### **Diverse patient communities**

With patients at the center of everything we do, Science 37 approaches our patient communities in three key ways:



Through our global network of healthcare providers, we can identify patients and providers, based on medical criteria. Through our proven outreach methodology, we work hand-in-hand in the recruitment process to enroll patients and providers in clinical trials that disproportionately impact diverse audiences in unrepresented communities.

We offer comprehensive onboarding and training and the research infrastructure required to activate providers as telemedicine investigators.

We make clinical research more accessible to underserved populations to enable faster enrollment, better retention and more representation of real-world populations.



#### Let's Talk.

Please contact us at **diversityinnovation@science37.com** to learn more about how we do Diversity in Clinical Trials.

### **About Science 37**

Science 37 accelerates clinical research by enabling universal access to patients and providers, anywhere. The Science 37 Operating System $^{\text{TM}}$  — underpinned by an end-to-end technology platform and supported by specialized networks to enable trial orchestration — enables up to 15x faster trial enrollment, 28% greater patient retention and 3x more diversity. Science 37 and its Operating System can be configured to conduct the full clinical trial, act as a virtual site (known as Metasite $^{\text{TM}}$ ) or deploy its technology in combination with any of its specialized networks to enable flexibility across nearly any study design. Founded in 2014 as a pioneer in decentralized clinical trials, Science 37 has conducted more fully decentralized, interventional clinical trials than any other provider and has the most complete Operating System.

#### **CONTACT US**

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